



HISTORIC QR

**Discover the story with
a scan
and bring it back to
your screen**

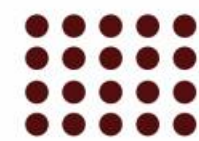



TABLE OF CONTENTS

	Página
01 Native People	2
02 Initiative	3
03 QR Code	4
04 Applications <ul style="list-style-type: none">• Benches• Street Signs• Bollards	5



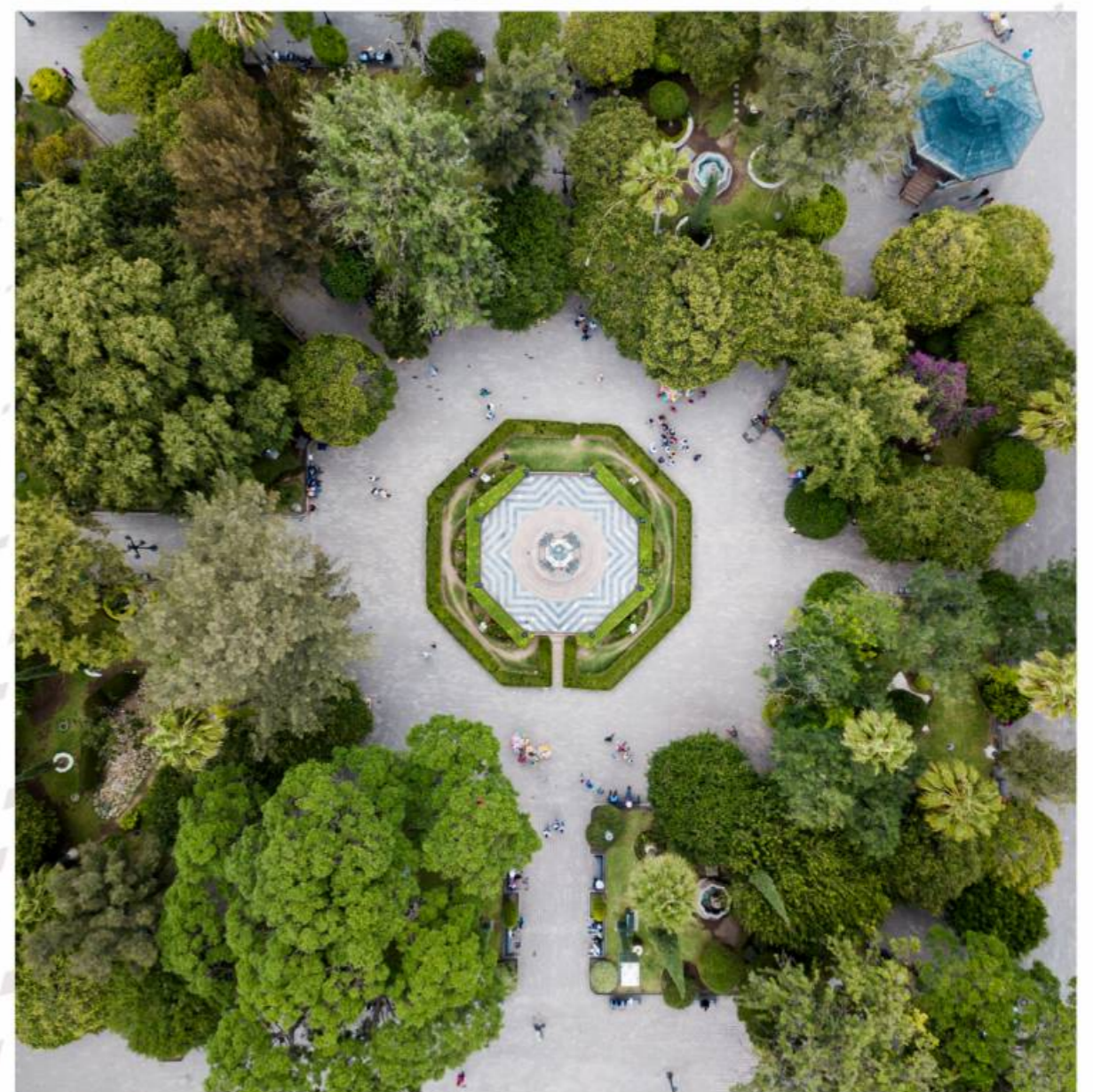
NATIVE PEOPLE

The native people has preserved over time their traditions, customs, beliefs, and the ancestral type of life, maintaining a deep connection with their territory and essence.

In addition, their culture is a source of identity and pride for our nation, reminding us the importance of plurality and respectful co-existence among different ways to see world.

Knowing about the history is crucial due allow us to understand deep roots of our societies, learn about them and value the national cultural richness.

Then, by knowing their history, respect our rights, preserve their legacy for future generations.



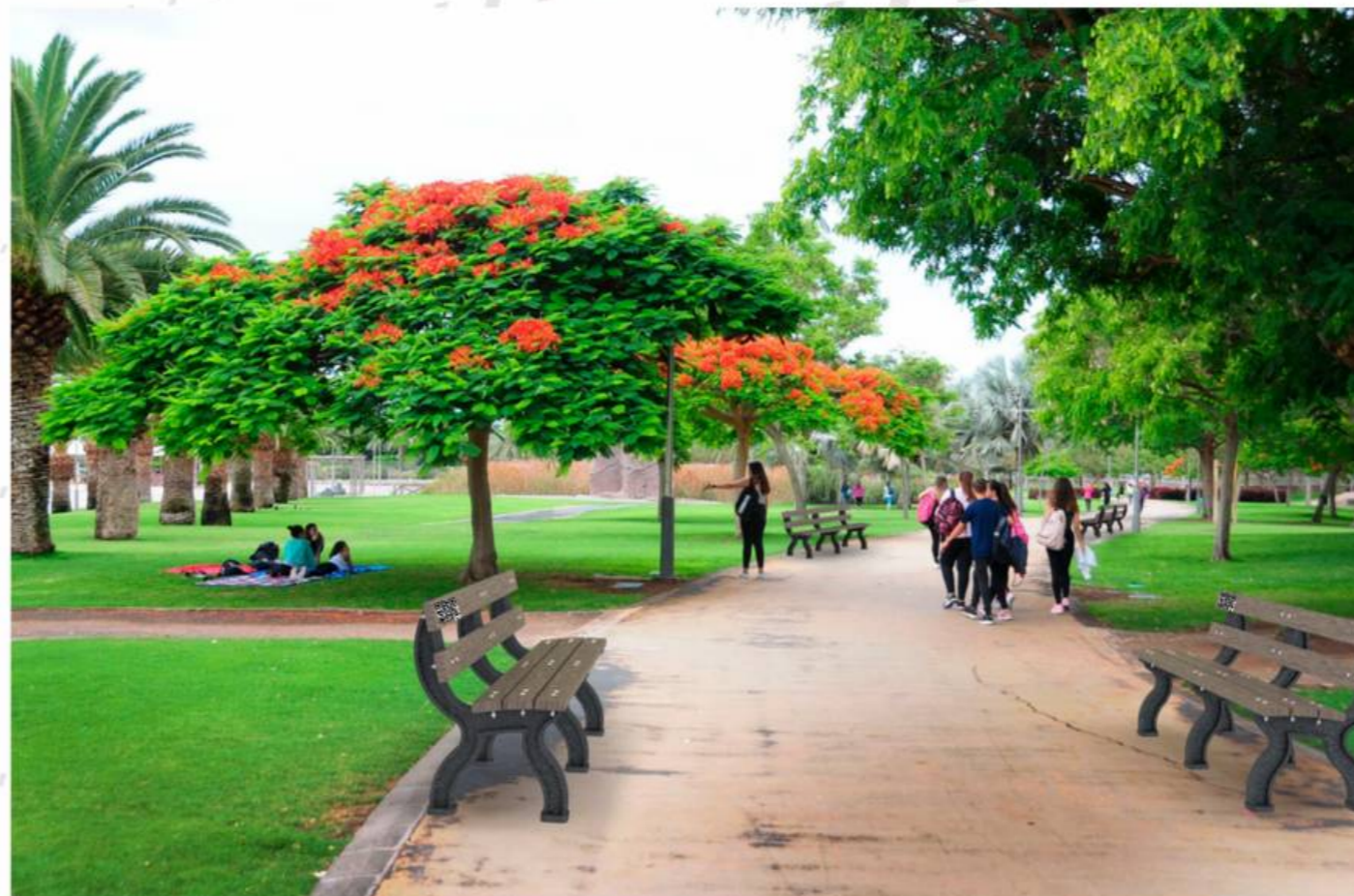
INITIATIVE



Imagine to cover public spaces of our city, with a simple scan through your phone, access to amazing information about native people. Awesome, right?

Thanks to the QR code implementation in urban furniture, this will be a reality. This tool will allow to any person to explore the history, contributions and influence of this community in the construction of our current society.

With this initiative we don't only connect, but create a bridge between modernity and tradition, making it visible and valuable in the history of these communities in different corners of our capital.



QR CODE

The QR (Quick Response) code are an evolution of the bar code, which store and transmit information in a fast and efficient way.

These have a square shape and are made by patterns of dots and lines that allows to access to any type of digital content. Their ease of use and versatility has transformed them into a popular tool to connect world.

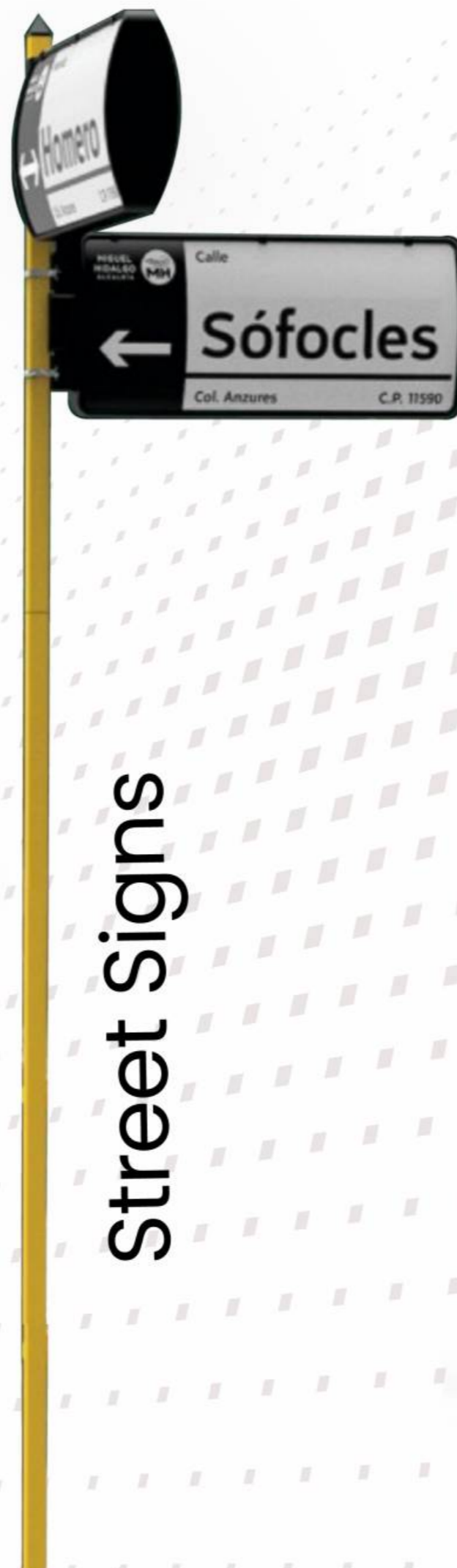
With our initiative to integrate QR code in public spaces, we will transform urban space into an interactive platform, where history of original people come back to live digitally.



SCAN QR CODE AND
TRAVEL BACK IN TIME
TO DISCOVER
FASCINATING STORIES

APPLICATIONS

Benches



Street signs



Bollards



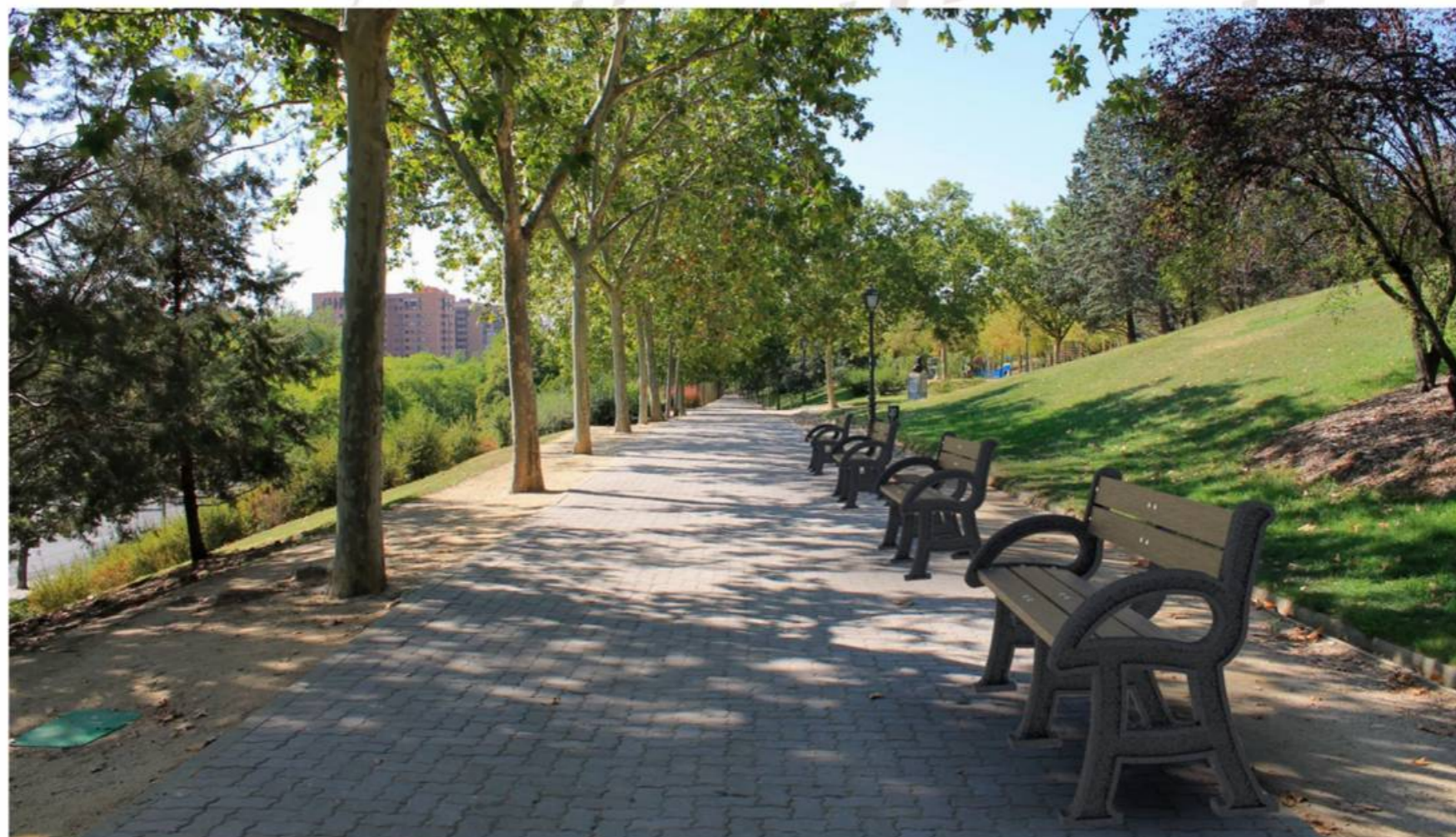
BENCHES

Our benches, besides providing comfort, enhance beauty of public spaces.

Manufactured with durable and resistant materials to climate conditions, the perfect option to design unique environments.

We offer three options for seat and back: wooden plank that provide a natural touch, plastic-wood profiles of low maintenance or steel sheet for greater robustness.

We must mention that each bench will include back, QR code that will guide you to know captivating stories, connecting furniture with local and cultural richness.



STREET SIGNS

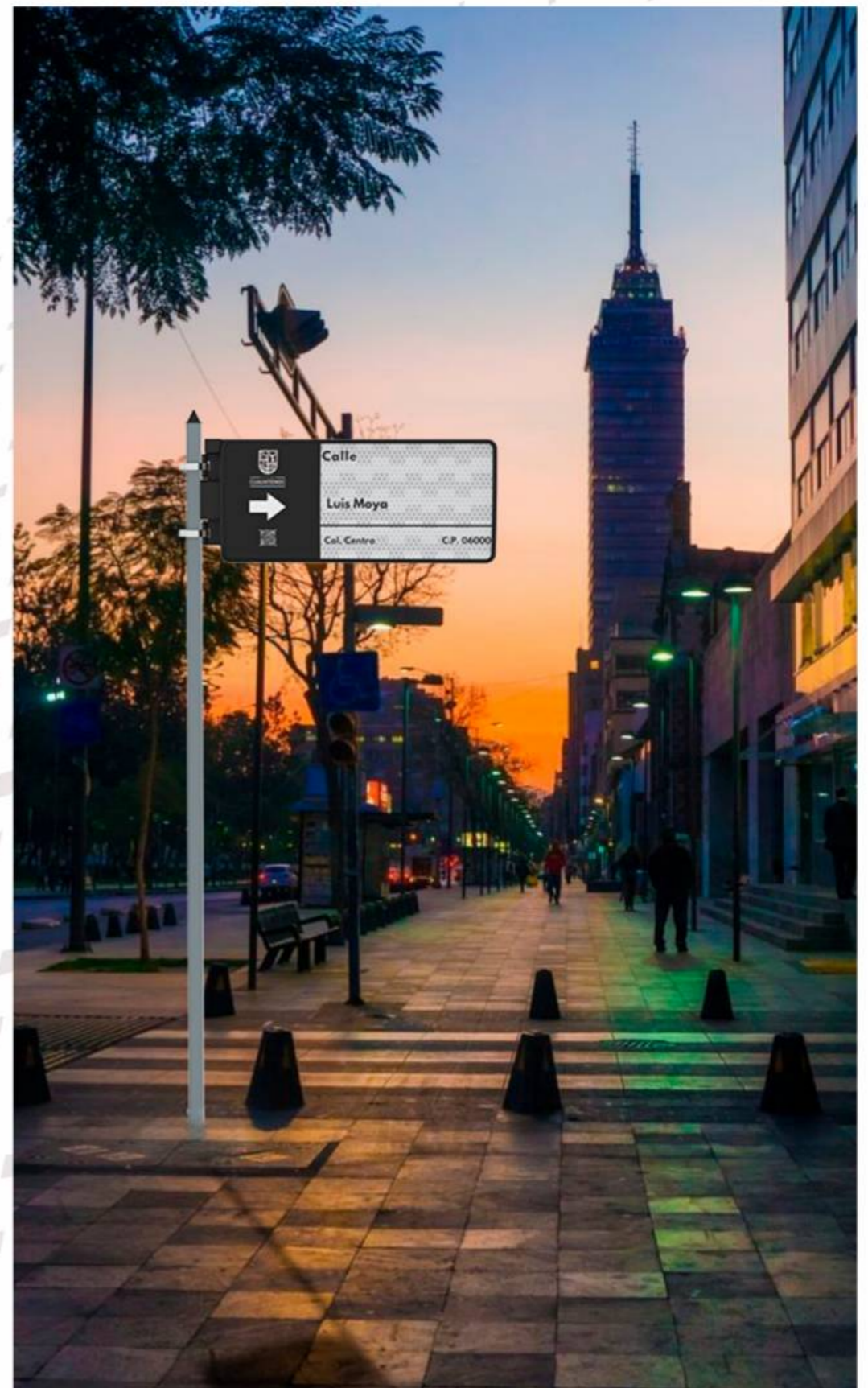
NOM-034-SCT2/SEDATU-2022 

STREET SIGN 9040

The perfect option to achieve an effective and resistant signage, maintaining citizens informed and safe.

Is modern and easy to read, it's design in a single piece with integrated supports ease installation, reducing to a 60% of costs of installation and maintenance in comparison with traditional versions. Besides, it complies with **NOM-034-SCT2/SEDATU-2022**.

It will include a QR code that will provide access to digital content, offering historical and local information. And, like that, our street signs will have city with a clear signage and will transform into a door to enrich the knowledge of community.



BOLLARDS



Our bollards offer the perfect combination among safety and style for any urban environment.

Manufactured in high quality materials and maximum resistance, these are the ideal solution to delineate streets, medians and pedestrian areas, guaranteeing durability and protection.

In addition, our variety of designs allow to adapt bollards to specific need of each space, ensuring functionality and aesthetic.

As added value, each bollard will include a QR code that will connect users with important information of the town where is located, transforming each element in a window to new experiences.



PROSPERITY BOLLARD

The best choice to sign pedestrian areas, combining protection and an incredible design. Manufactured in polyethylene and reinforced with a steel tubular skeleton, its resistance to impact provides a greater durability and safety in any urban environment.

With 5 available models and option to add chains, it transform into a versatile solution to control access and delineate spaces.



GREECE BOLLARD

Greece bollard, on its versions such as Sphere, Dome, and Lux, these are manufactured in polyethylene and offer a perfect combination between safety, design and sustainability, contributing to the creation of safer urban spaces and aesthetically appealing.

The Sphere and Dome models can be filled cement and reinforced with steel core for greater resistance, it also can be empty.

Lux model integrates a LED lighting system powered by solar energy, thanks to photovoltaic cell and battery bank.



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